

teamwork attitude

We're here for you.

We've worked on the client side. Each and every one of our list and direct marketing professionals has decades of client-side experience managing complex multi-channel campaigns. So, we know what it's like to walk in your shoes. We understand how to manage ad budgets. We know how to gauge results, do press checks, balance multiple priorities and effectively manage the timing of a mail campaign. We're here to make your job easier and more productive. It's simple, really. We do the work and you accept the kudos for making AccuList USA part of your team.

You deserve the "A" team!

At AccuList USA, we think you deserve the best, not the biggest. We know you could be working with a company with more employees or bigger offices or more locations. You could also be stuck with the rookies at that company because maybe your budget is a bit smaller than other companies. So, you have to ask yourself, "Do I really want the "Z" team working on my projects because the people I thought I would be dealing with are too busy to deal with a company my size?"

We think you deserve the "A" team. We believe in service. We return phone calls and respond to e-mails. If we can't do something, we won't hesitate to make a qualified referral. We won't take on more than we can handle. That's why every company who decides to become a "partner" with AccuList USA receives the full attention of our knowledgeable list, insert, and direct marketing professionals, along with senior management.

**We develop trust. We develop partnerships.
We develop business.**

How can we help you?

We build lasting relationships.

At AccuList USA, we've built our success on the success of our "partners". We don't even think of our clients as customers, we consider them partners. We want to work with professionals who are willing to listen to our recommendations and take advantage of our expertise. We won't waste your time or ours on halfway measures or doomed-to-fail strategies. We are as interested in expanding your business as you are. We out-research, out-hustle and out-of-the-box think better than any traditional list company.

We have a reputation for taking fledging companies and helping them grow into market leaders. Our passion for success sets us apart.

AccuList USA® Value-Added Services

— Domestic and International —

List Brokerage

List and Insert Management

Consulting

List Enhancement ▲ Predictive Modeling
Data Entry ▲ List Hygiene ▲ Merge-Purge

Campaign Planning ▲ Copywriting ▲ Graphic Design ▲ Printing
Direct Mail Production ▲ Mail Tracking ▲ Fulfillment



CORPORATE HEADQUARTERS:

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SE HABLA ESPAÑOL

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Call AccuList USA Toll Free

(877) 505-4787

www.acculistusa.com



AccuList USA® is an active member
of the following professional associations:

Direct Marketing Association (National - List Leaders)
Direct Marketing Association Southern California (Charter Member)
Direct Marketing Association Florida (Charter Member)
International Association of Exhibition Managers
Los Angeles Direct Marketing Association (Charter Member)
Western Fulfillment Managers Association

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Is YOUR company destined for greatness?

It all depends on...

A winning strategy and execution

We create success stories.

At AccuList USA, we pride ourselves on being problem-solvers. While our company roots are in list brokerage and list management, we refuse to be boxed in by labels. Through our constant efforts to improve response rates and meet our client's needs, we have evolved over the past 15 years to become a complete list and direct marketing resource.

Our focus is on you, the customer. We do more than broker lists, we find solutions. That's why we ask questions. Lots of questions. We spend time getting to know your company and its marketing challenges. We determine if there's a "fit" and then go to work to assemble a team of skilled list and direct marketing professionals whose passion for winning matches your own.

In short, we do "whatever it takes" to help your company write its own success story.



Accelerating response.

"When I brought a list and mapping project for Toyota to AccuList, I was a bit skeptical but they have proven to me they really know their business. More importantly, the response exceeded everyone's expectations."

Larry Poindexter / President / Abert/Poindexter Marketing Consultants

We make information work harder.

Everyone talks about "mining data." We do more than that. We make it jump. We make it dance. We make it perform to exceed your expectations.

When you select AccuList USA as your list broker or to serve as your exclusive list or insert manager, we will help you to greatly enhance the value of your list.



Our slogan, "where data comes to life" isn't just some catch phrase, it's a mission statement. We go far beyond recommending lists. If your list broker is just an order-taker, it's time for a change.

At AccuList USA, we've been tracking the list rental purchase behavior of major mailers for over 15 years. We use that information along with the pedigree of their top lists to provide you with a competitive advantage. It's that edge that makes information work harder for you.

Free Initial Consultation.

Call AccuList USA® Today!

(877) 505-4787 TOLL FREE

(805) 644-1966* California

(954) 923-5659 Florida

*Se Habla Español

Where data comes to life.

Insuring success.

"Over the past seven years, Mercury Insurance has relied on David Kanter and AccuList for its direct mail lists. One of the most impressive aspects of this relationship has been the thoroughness of the staff combined with their vast knowledge of lists, credit screening, and predictive modeling. They have been a vital part of our successful advertising efforts."

Ted Huntington / Assistant Vice President of Marketing / Mercury Insurance Group



Taking care of business.

"When I first started working with David, our owners John and Gloria had already built the Magellan's Travel accessories catalog into an Inc. 500 company. Largely due to David's expertise, we then tripled in size in only four years! We grew from hundreds of thousands of catalogs mailed to the tens of MILLIONS. Thanks, David!"

Jack Kotowski / Former Director of Marketing / Magellan's

A toast to working together.

"For over 10 years, David Kanter and AccuList have delivered prescreened lists that have consistently generated above average response rates. Their list brokerage and predictive modeling expertise has helped us to mail profitably to acquire new customers for our gourmet food and wine catalogs."

John O'Brien / Vice President / Wine Country Gift Baskets



Our Commitment Equals Your Success

"You have my personal assurance that we are committed to doing whatever it takes to help you succeed. We love to see our clients prosper because they followed our advice and achieved higher response rates than even they thought possible. One of the keys to your success is the way we've assembled our team here at AccuList USA. Our staff does not work on commission.

That means you can rely on receiving our best recommendations without any sales pressure. Whatever you need, we're ready to help."



Sincerely,

David M. Kanter
President

They care about us.



"AccuList USA is friendly and helpful, getting us lists in whatever market we need... especially Hispanic markets. They care about our success and the impact our organization has on the community."

Adsla / Direct Mail Manager / United Farm Workers



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